



Thursday's News from the "Popular" of

Interest to all Feminine El Paso

New Spring Suits at \$15.00 Women are always interested in the new styles as they appear, so Thursday we feature the new spring suits at \$15. They are novelty materials in light shades, such as gray, tan, etc. The styles of coats are much shorter than those of the winter season, average about 26 inch in length, and the wide and oddly shaped revers are characteristic. Some of the coats feature with one and two buttons. Skirts are made very plain. The noblest styles of the coming season. **\$15.00**

Undermuslins at 45c

Hundreds of dainty garments to select from, including combinations, beautifully trimmed in lace and embroidery and ribbon run; hand embroidered chemise, ribbon run; corset covers, daintily lace and embroidery trimmed, also allover embroidered; hand embroidered initial gowns in all initials, V, round and high neck, lace, ribbons, embroidery and tuck trimmed; skirts with deep flounces and non-tearing plaques, trimmed in Val and Tordone lace; drawers of plain and cross barred muslin, some circular style, some with fitted hips, lace, embroidery, hemstitching and tuck trimmed; all exceptional values at. **45c**

"Popular Special" Corsets 75c

Extra special, Thursday we offer a lot of the well known "Popular Special" corsets in new Spring styles. They are newest models, with the medium low bust, long hips, made of good materials and well boned. **75c**

Lingerie and "Middy" Blouses 95c

Allover embroidery, sheer lawn and fine voile blouses, in 30 different styles, high and Dutch necks, some plain tucked fronts, others beautifully trimmed in lace and embroidery. Also a lot of the wanted Middy Blouses in white with colored collars and facings. These blouses should sell for \$1.50. We've marked them **95c**

Women's Wash Dresses

All pure linen and also checked and striped gingham dresses, suitable for morning wear. Low neck styles with round collars of plain color gingham; many of them button trimmed. Sleeves are 3-4 length and skirts have panel **\$2.95**

A charming assortment of dainty natural and colored linen and fancy striped gingham dresses, in styles suitable for both general and morning wear. The linen dresses have scalloped, eyelet embroidered collars in contrasting colors; cuffs and outside pocket trimmed in the same manner; pearl buttons down the front add to the attractiveness of the models. The sleeves are short and the collars low. The gingham dresses are button down front, have embroidery collar and cuffs with plain color trimmings to match the stripe in the material. Many have purses with long cord handles to match. Bottoms of skirts have deep bands of plain color gingham. The best value we have ever offered at. **\$4.95**

Special Sale of New Skirts

A charming assortment of novelty mixtures, white serge, white with black pin and pencil stripe serge, mohair, shepherd check, voile and Bedford cord skirts—all examples of high-class workmanship; high and regular waist line, many of them self covered button trimmed. Cold type cannot do justice to this great lot of skirts. You would consider them cheap at \$7.50. We have marked them to go at **\$4.95** the extremely low price of.

Fancy Wash Braids

Scalloped edge fancy wash braids in 6 yard bolts; a most desirable trimming for gingham and percale dresses; white black and the wanted colors. Priced at a bolt, 30c, 25c, 19c and. **15c**

Art Department Specials

Stamped pillow tops of burial and linen with backs to match. A pretty range of designs. Regular val- **40c**
up to 65c. Choice. **19c**
Finished porch pillow tops with backs to match; made of tapestry, burial and cretonne. See these tops worth up to 35c at, each.

Phoenix Silk Hosiery

For women—guaranteed for three months. Fast black, pure silk hose with linen heel, toe and top. Guarantee **75c**
with every box, 4 pairs in a box for \$3.00 or, a pair

"Kno Tair" Hosiery

For women, absolutely fast black, linen heel and toe. These hose are guaranteed for six months. **\$2.00**
Box of 6 pairs for

50c and 75c Silk Lisle Hosiery 39c

Women's fast black silk lisle hose, embroidered in neat designs; all sizes of these 50c and 75c stockings **39c**
at, a pair

New Spring Neckwear Veils and Veilings

The great vogue of the side fringe during the past season was only a forerunner to what is to come. This spring they will ride again into popular favor—with an extra impetus added by the clever new effects. Jabots, too, will be extensively worn, as will the new Quaker and Sailor collars, Windsor and Peter Thompson ties. We want you to see the attractive new arrivals in these goods. Also the new arrivals in veils and veilings.

BASEMENT

36 Inch Percale 8 1-3c

Full yard wide percale in light and dark colors, in the newest patterns. An extraordinary good value at, **8 1/3c**
a yard

10c Dress Gingham 6 1-4c

A regular 10c quality of dress gingham in plain light blue, and light blue, pink, red and other checks. Thursday we offer this material at, a yard **6 1/4c**

\$1.50 Couch Covers \$1.19

Oriental stripe couch covers—5x8 foot long, rare patterns that will please. Regular \$1.50 value. **\$1.19**
Thursday your choice

Women's Muslin Drawers 15c

Made of good quality muslins and cut full and roomy; ruffled styles with hemstitching. An extra big special for Thursday's selling at, a pair **15c**
(Limit 4 Pairs to a Customer)

Shoes

DELAYED SHIPMENT OF WINTER SHOES—In all the latest styles. These shoes were shipped late and the manufacturer stood the loss. Thus we give you the benefit of our discount. They are all \$4.00 grades and in the very best workmanship. For the next few days they go at **\$2.79**
\$4 patent kid, cloth top, welt sole **\$2.79**
\$4 gummetal calf, button style, welt sole **\$2.79**
\$4 gummetal kid, button style, turn sole **\$2.75**
\$4 patent calf, blucher style, welt sole **\$2.79**

Jockey Boots

We also have many new Jockey Boots for children, in patent and gummetal, in all color tops, all styles. Sizes 5 to 8, a pair. **\$1.50**
Sizes 8 1-2 to 11, a pair **\$1.75**
Sizes 11 1-2 to 2, a pair **\$2.00**

Children's Shoes

Olds and ends in children's shoes, sizes up to 2; mostly patent leather and plain and colored tops. Values up as high as \$2.50. Choice **\$1.39**

Shoe Needs

This week only we offer the following specials:
25c Gilt Edge Polish **17c**
25c Suede Polish **14c**
25c Shinola Brushes **15c**
25c Dimples, each **15c**

\$1.50 "Cloth of Gold" 75c yd.

This beautiful material, so popular for waists and dresses, will be offered here Thursday at Half Price. 36 inches wide, in lengths of 2 to 13 yards. The material pongee shade and worth \$1.50 a yard. Thursday while it lasts, yard **75c**

The Popular
DRY GOODS, CO., INC.



The Greatest of All Sales of the "Popular's"

High Class Clothing for Men

Just the clothes you want, just the sale you have awaited. For you know what the "Popular's" clothes are—positively the best, the most dependable, the most stylish—from every point. You know it's impossible to buy better clothes than this good store offers you.

AND HERE IS THE BIG CUT

LOT 1—Without any reserve whatever, Thursday and all week, we offer you unrestricted choice of all of our greatest lines—\$18, \$20, \$22.50 and \$25 suits, including blues and blacks only in large sizes. These are all the best clothes this store sells. Come early Thursday.

LOT 2—Comprises every suit in our store over \$25, including a few blues and blacks at reductions of 33 per cent to 35 per cent. These are our very finest lines and you will find in both these lots the

Greatest Clothes Values at the Greatest Savings

Any Man's Suit \$10.00
in the House
from \$18 to \$25

Any Man's Suit 33% to 35%
in the house over
\$25 Reduced

Manhattan Shirts

Our entire stock of Manhattan Shirts in the Clearance at the lowest prices that it is possible to sell them. Manhattan Shirts in plaited or plain negligee effects, either white or fancy, all in the favorite coat style with cuffs attached.

All \$1.50 Manhattan Shirts **\$1.15**
All \$2.00 Manhattan Shirts **\$1.38**
All \$2.50 Manhattan Shirts **\$1.88**
All \$3.00 Manhattan Shirts **\$2.35**
All \$3.50 Manhattan Shirts **\$2.45**

\$1.50 and \$2.00 Bates Street Shirts \$1.15

Our entire stock of the wanted Bates Street Shirts in \$1.50 and \$2.00 grades, including plain white and newest striped and figured effects, in the popular coat styles, at, **\$1.15**
your choice

"Kno Tair" Guaranteed Hose for Men

These guaranteed hose for men are made with linen heel and toe, and will be replaced with new ones if they fail to prove satisfactory within the guaranteed time limit. 3 pair mercedized silk lisle hose, guaranteed for 3 months. **\$1.00**

6 pair hose, guaranteed for six months, for **\$1.50**

\$1.00 Union Suits 79c

Men's \$1.00 heavy weight cotton ribbed union suits. A chance to lay in a supply for next Fall. Special, a suit **79c**

Men's Oxfords--New Arrivals

Just received a shipment of Stacy-Adams, Ralston, and other makes of men's oxfords for Spring and Summer wear. All the newest shapes in all kinds of leathers. Among the lot you will find the new flat heel model now being featured in the East.

MARKET WEAKENS UNDER PRESSURE

St. Paul Touches New Point
When Supporting
Orders Come.

New York, N. Y., Jan. 31.—Pronounced pressure was directed against the speculative leaders during the morning and the stock market became decisively weak. United States Steel was unloaded steadily, notwithstanding the fact that the quarterly report was better than had been generally expected. The price sagged to 6 3/4, the lowest of the year and nearly 3 points under the figure fixed for the allotment of stock to employees.

St. Paul touched a new low point on its movement, at 19 1/4. Union Pacific, Reading and other speculative stocks also showed the effect of pressure from professional trading. When weakness threatened to become acute, supporting orders were distributed. This rallied the list. Bonds were irregular.

The market closed very weak. A feeble rally occurred just before delivery hour, but the market soon afterwards broke again with violence. United States Steel and Union Pacific

were unloaded in large blocks. Union Pacific sold 3 1/2 below yesterday's final figure, and United States Steel more than 4 points, the latter touching 5 3/4.

The stock appeared to meet with concerted support at about this level, many thousands of shares being absorbed.

NEW YORK LISTED STOCKS

Amalgamated	61
American Sugar	118
Atchafalpa, ex div	103 1/2
Great Northern	128
New York Central	110 1/4
Northern Pacific	115 1/2
Reading	152 1/2
Southern Pacific	107
Union Pacific	181 1/2
United States Steel, common	59
United States Steel, preferred	109 3/4

BOSTON LISTED STOCKS

Arizona Commercial	3
Calumet & Arizona	58 1/2
Copper Range	58 1/2
Grover	4 1/2
Greene Cananea	8
Halvesta	1 1/4
Miami	2 1/4
Nevada Con.	18 1/4
North Butte	23 1/4
Old Dominion	48
Shannon	9 1/4
Superior & Boston	4 1/4
Trinity	5 1/4
U. S. Smelters, common	24 1/4
Utah Con.	15 1/2

UNLISTED STOCKS

(By Special Wire to The Herald from L. J. Overlock, El Paso, Ariz.)

Cactus	15
China Copper Co.	25 1/4
Chemung	5
Chief Con.	5
Dean-Arizona	6 1/2
Goldfield Con.	4 1/2
Inspiration Copper	10 1/4
Live Oak Development	40 1/2
Majestic Copper of Utah	42
New Keystone	2 1/2
Ohio Copper	7 1/2
Ray Central	1 1/4
St. Louis Mo.	14 1/4
San Antonio, part paid	14 1/4
Shattuck	17
Tonopah	2 1/2
Summit	10

COTTON

New York Cotton.
New York, N. Y., Jan. 31.—Cotton—Closed quiet, five points higher. Middling uplands, 23 1/2; middling Gulf, 23 1/2. Sales, 2400 bales.

WOOL

St. Louis Wool, Close.
St. Louis, Mo., Jan. 31.—Wool steady. Territory and western mediums, 16 1/2; fine mediums, 15 1/2; fine, 10 1/2.

Mutt and Jeff are with us. Another appearance today on Classified page. Every day in The Herald hereafter.

WHEAT RESPONDS TO BULL REPORTS

Firm Cables Boost Corn;
Bull Campaign in
Oats Continues.

Chicago, Ill., Jan. 31.—Wheat today seemed to respond more readily to bull news than to advice favoring the bear side. Although at first the market was influenced by weakness at Buenos Ayres, prices soon exhibited the effect of the squeeze at Paria, where the current delivery has advanced 1 1/2 during the week. Peasants' reports regarding Russian shipments and lighter Australian offers, smallness of receipts from the west of Chicago and the strength of coarse grains all contributed toward making quotations here show an upturn. The opening was 1/2 to 1/4 lower, May started at \$1.02 1/2 to \$1.03, a loss of 1/4 to 1/2 to 3/4, and then rose to \$1.02 1/2 to \$1.03 1/4.

Closing figures were weak with May 1/4 lower, at \$1.02 1/2 to \$1.03 1/4. Firm cables aided in giving corn a firm tone. Commission houses were good buyers. May opened a shade off to a like amount up at 67 1/2 to 67 3/4 and advanced to 68 1/2 to 68 3/4. The close was weak at 67 1/2 for May, a gain of 1/4 to 1/2.

Bull leaders continued their campaign in oats. Trade, however, was moderate in volume. May started unchanged to 1/4 up at 5 1/4 to 5 1/2 and rose to 5 3/4. Liberal receipts of hogs caused an easy feeling in provision pit. First sales were at last night's level to a shade below, with May delivery \$16.40 for pork; \$9.45 for lard and \$8.87 1/2 for ribs.

Grain and Provisions.

Chicago Grains, Close.	
Wheat—	
May	1.02 1/2
July	95 1/2 @ 95 3/4
Corn—	
May	67 1/2
July	67 1/2
Oats—	
May	51 1/2
July	47 1/4

Chicago Provisions, Close.	
Pork—	
May	16 1/2
July	16 1/2 @ 16 1/4
Lard—	
May	9 1/4
July	9 1/4 @ 9 1/2
Ribs—	
May	8 7/8 @ 8 9/8
July	8 8/8

LIVESTOCK

Chicago Livestock, Close.

Chicago, Ill., Jan. 31.—Cattle—Receipts 12,000; market mostly 10c higher. Beeves, \$4.55 @ \$4.65; Texas steers, \$4.50 @ \$4.55; western steers, \$4.70 @ \$4.75; stockers and feeders, \$3.85 @ \$4.00; cows and heifers, \$2.20 @ \$2.75; calves, \$5.50 @ \$5.25.

Hogs—Receipts 42,000; market slow. Light, \$5.35 @ \$5.25; mixed, \$5.00 @ \$5.15; heavy, \$4.90 @ \$4.85; rough, \$4.60 @ \$4.75; pigs, \$4.00 @ \$4.35; bulk of sales, \$4.15 @ \$4.30.

Sheep—Receipts 20,000; market generally steady. Native, \$3.15 @ \$4.75; western, \$3.50 @ \$4.75; yearlings, \$4.75 @ \$5.05; lambs, native, \$4.50 @ \$6.75; western, \$4.60 @ \$5.50.

Kansas City Livestock, Close.

Kansas City, Mo., Jan. 31.—Cattle—Receipts 6,000, including 1,000 southern steers. Market steady to 10c higher. Native steers, \$5.40 @ \$5.50; southern steers, \$5.00 @ \$5.25; southern cows and heifers, \$2.00 @ \$5.00; native cows and heifers, \$3.00 @ \$5.25; stockers and feeders, \$4.00 @ \$5.50; bulls, \$3.75 @ \$5.50; calves, \$2.50 @ \$7.25; western steers, \$5.00 @ \$7.25; western cows, \$3.00 @ \$5.00.

Hogs—Receipts 16,000; market steady. Light, \$5.35 @ \$5.25; mixed, \$5.00 @ \$5.15; heavy, \$4.90 @ \$4.85; rough, \$4.60 @ \$4.75; pigs, \$4.00 @ \$4.35; bulk of sales, \$4.15 @ \$4.30.

Sheep—Receipts 7,000; market strong. Native, \$3.25 @ \$4.75; western, \$3.50 @ \$4.75; yearlings, \$4.75 @ \$5.05; lambs, native, \$4.50 @ \$6.75; western, \$4.60 @ \$5.50; fed ewes, \$2.75 @ \$4.10.

MONEY AND METALS

Closing Quotations Today.

New York, Jan. 31.—Call money	2 1/2 @ 2 3/4 percent
Bar silver, 18 1/4	
Prime mercantile paper, 2 1/4 @ 4 percent	
Demurrage (New Mexico) \$4.20 @ 4.30	
Copper, \$12.75 @ 13.55	
Tin, \$43.50 @ 44.00	
Spelter (St. Louis quotation) —	
\$6.50 @ 6.60; lead, \$4.17 1/2	
Mexican dollars, 47	

Current Smelter Quotations.

Bar silver	59 1/4
Copper (wire bars)	14 1/4
Copper Cathode (cts. per lb.)	14
Lead (N. Y. sales prices)	44.25
Lead (London)	115, 111, 113

Weekly Averages.

(Douglas Smelter Quotations.)

Silver	57.09
Copper (wire bars)	14.12

STANDARD OIL PUTS

UP PRICE OF PETROLEUM
New York, N. Y., Jan. 31.—The Standard Oil company of New York today announced an advance of 30 points in refined petroleum in cases, making the price 3.90 cents per gallon.

COL. CHIAPA GETS DEATH SENTENCE

Douglas, Ariz., Jan. 31.—Col. Francisco Chiapa has been condemned to be shot at sunrise, February 2, the anniversary of the death of Col. Talamantes and his two sons, on the spot where they fell in Sahuaripa.

Friends of Chiapa, headed by his aged father, are said to be moving the heavens in an effort to have Madero commute the sentence.

MORE RIOTING WORKMEN.

Another riot occurred at the Pearson plant site Wednesday morning, when 100 men were laid off temporarily. The police were called and disbanded the belligerent Mexicans.

TELEPHONE COMPLAINTS EARLY.
Subscribers failing to get The Herald promptly—should call at the office or telephone No. 2030 before 8:30 p.m. All complaints will receive prompt attention.

The Garden of Allah



¶ The Dramatic version of this book has proven the sensation of the day.
¶ A powerful story that is being read by everyone, everywhere. It is a tale of the great Sahara Desert, with all the mysticism and fascination of its silent spaces.
¶ It is the best story ever written by Robert Hichens, and necessarily masterful and good.
¶ This volume has just been added to our large assortment of excellent novels selling at **60 c. a copy**
Read this story and you will understand why all New York is in its grasp.

Tel. 496 **International Book & Stationery Co.** Tel. 496
School Supplies **EVERYTHING FOR THE OFFICE** Sporting Goods

LOST Between Galveston and El Paso

11 cases of electrical goods out of Galveston Jan. 15th (16 days en route) over G. H. & S. A. Ry., car G. N. 41718 consigned to

International Electric Supply Co.

422 San Francisco St.

El Paso, Texas.